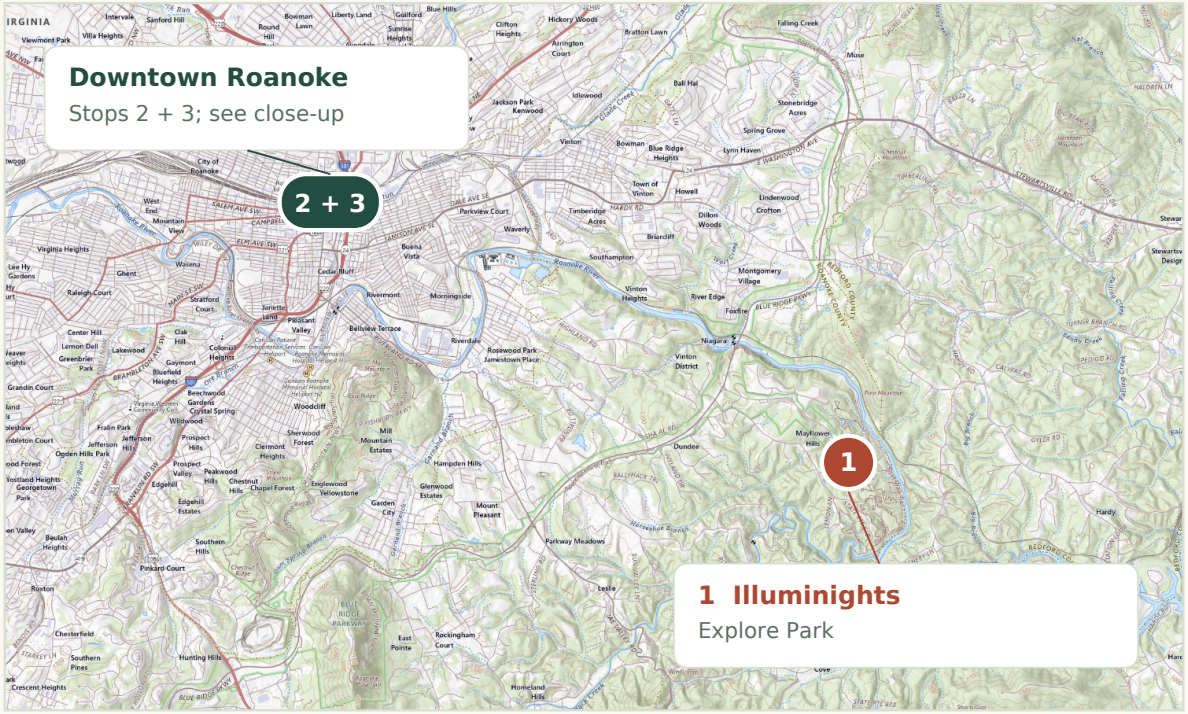
Roanoke Christmas outings

2026

Three local favorites | A numbered map, downtown close-up, and printable visit information

ROANOKE & EXPLORE PARK



DOWNTOWN CLOSE-UP



Planning map: location markers are approximate. Dickens activities extend across downtown streets.

1 Illuminights

Explore Park light walk
Selected nights Nov 21-Jan 3
Advance timed tickets required

2 Fashions for Evergreens

Hotel Roanoke indoor trees
Nov 26-Jan 1; suggested 8 am-9 pm
Free viewing; parking may cost

3 Dickens of a Christmas

Downtown Roanoke festivities
Dec 4, 11 & 18; 6-10 pm
Free festival admission

A simple plan: pair the hotel trees with Dickens on a festival Friday. Make Illuminights its own relaxed outing.

Basemap: USGS The National Map (USGSTopo). Markers: venue information and published location data.

USGS map source

Your Roanoke visit guide

2026

Dates, addresses, and clickable links | Numbers match the map

1 Illuminights at Explore Park

Outdoor holiday lights on a half-mile trail, artisan gifts, campfires, and Santa on select nights.

56 Roanoke River Parkway Rd., Roanoke, VA 24014

Packed stone-dust trail; strollers and wheelchairs welcome. Dress for an outdoor walk.

Event details **Directions** **Before you go**

WHEN Selected nights November 21, 2026-January 3, 2027. Choose an arrival time on the official calendar.

COST $18 ages 16+; $8 ages 3-15; ages 2 and under free. Published advance rates; check checkout total.

PLAN Online sales open November 1. Advance reservations required; no walk-ups on operating nights.

2 Fashions for Evergreens

An indoor, self-guided display of decorated Christmas trees, with optional voting donations for United Way.

Hotel Roanoke, 110 Shenandoah Ave. NW, Roanoke, VA 24016

A good indoor stop before downtown festivities. A pedestrian bridge connects the hotel with downtown.

Event details **Directions** **Parking details**

WHEN November 26, 2026-January 1, 2027. The hotel recommends viewing between 8 am and 9 pm.

COST Tree viewing is free. Hotel self-parking: up to 30 minutes free; 30 minutes-2 hours $8; over 2 hours $14.

PLAN Pair with Dickens on December 4, 11, or 18. Check parking signs and allow time to walk downtown.

3 Dickens of a Christmas

Downtown holiday festivities on the first three Fridays in December, with tree lighting and a Christmas parade.

Market Square area; landmark: City Market Building, 32 Market Sq. SE, Roanoke, VA 24011

Map pin marks the Market District area. Activities and parade streets extend beyond this point.

Event details **Directions** **Downtown parking**

WHEN December 4, 11, and 18, 2026, 6-10 pm. Dec. 4 tree ceremony begins 5:30 pm; lighting is at 6:20 pm.

COST Festival admission is free. Parking, food, shopping, and optional activities may cost extra.

PLAN Dec. 11 parade starts 6:30 pm. Dec. 18 programming is still being announced. Expect event traffic.

Sources: Roanoke County Parks & Tourism; Hotel Roanoke; Downtown Roanoke, Inc.; City of Roanoke.

Use event details for updates, arrival windows, cancellations, and accessibility information.